

Fleet Business Improvement District (BID) Company Ltd

Profit and Loss April 2022 - March 2023

	TOTAL
Income	
Levy payments	113,755.30
Total Income	£113,755.30
GROSS PROFIT	£113,755.30
Expenses	
Admin	
Accounts and Bookkeeping	5,063.00
Audit Fee	2,000.00
Bank charges	102.00
Expenses	63.20
Insurance (A-I)	2,688.28
IT (A-IT)	627.24
Project Delivery Admin Support	210.00
Room Hire	87.50
Running the BID - admin costs	5,566.40
Subscriptions	449.83
Travelling Expenses	8.00
Total Admin	16,865.45
Business Support	
Project Management	1,680.00
Total Business Support	1,680.00
Improving the Experience	
Easter Farm	433.17
Jubilee Event	510.00
Project delivery (Events Manager) (IE)	4,055.98
Project Management	0.00
Security - FleetWatch/DISC	6,598.92
Summer Holiday Entertainment	400.00
Unit Rental (Fleet Hub)	265.21
Total Improving the Experience	12,263.28
Marketing, Promotion and Events	
Events	608.94
Event - Christmas 2022	14,370.76
Event - Markets	225.00
Event Marketing	1,680.00
Half-term / short holiday activities	450.00
Summer holiday entertainment	625.00
Total Events	17,959.70
FindYourFleet magazine	3,207.60
Loyalty Scheme	7,600.00
Magazine	1,120.00
Printing	309.16
Project Management	0.00
Social Media	3,360.00

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	TOTAL
Sponsorship	7,035.00
Video - Fleet as a destination	375.00
Website	3,630.46
Total Marketing, Promotion and Events	44,596.92
Total Expenses	£75,405.65
NET OPERATING INCOME	£38,349.65
NET INCOME	£38,349.65