

# Fleet Business Improvement District (BID) Company Ltd

## Income and Expenditure Statement

April 2019 - March 2020

**Total**  
**Apr 2019 - Mar 2020**

### Income

BID Levy	162,556.00
Events	29,737.03
<b>Total Income</b>	<b>29,737.03</b>

### Expenditure

#### Business Support

Business Awards	4,860.97
Business Briefings	1,205.08
Business Training (Fire Warden, Mental Health, First Aid)	6,754.16
Parking discount schemes and promotion	2,326.06
Meercat Procurement	9,710.00
Project Management	938.00
<b>Total Business Support</b>	<b>25,794.27</b>

#### Improving the Experience

Christmas Lights	6,131.80
Summer Flowers	3,328.00
Information Wall	1,547.50
Security - FleetWatch/DISC / Taxi marshall pilot	4,974.00
Project Management	896.00
<b>Total Improving the Experience</b>	<b>16,877.30</b>

#### Marketing, Promotion and Events

Events and markets inc Food Festival / Summer / Food Week / Christmas	68,076.51
Print and online advertising, social media, website management	22,537.21
FindYourFleet magazine	9,900.12
Communication inc levy payers and postage	1,563.80
Community event sponsorship	1,502.82
Measurement	420.00
Website - technical updates and hosting	727.07
Miscellaneous	52.30
Project Management	1,540.00
<b>Total Marketing, Promotion and Events</b>	<b>106,319.83</b>

#### Admin

Accounts, Bookkeeping and audit	7,076.40
Levy Collection Costs	5,047.50
Insurance	2,515.67
IT - Microsoft Licence	581.97

Subscriptions	875.71
Miscellaneous	140.00
Running the BID - admin costs	5,606.25
Bank charges	32.93
<b>Total Admin</b>	<b>21,876.43</b>

#### **Other**

Unrecoverable levy payments (2018-19)	5,693.28
Unrecoverable levy payments (2019-20)	8,106.30
Depreciation	549.79
<b>Total Other</b>	<b>14,349.37</b>

<b>Total Expenditure</b>	<b>185,217.20</b>
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