

Fleet Business Improvement District 2018-19 Expenditure Statement

Business Support

Business Briefings	£917
First Aid Training and Mental Health First Aid Training	£5,851
FleetWatch	£671
Business Excellence Awards	£4,000
Procurement	£12,480
Project Management	£6,370
Total: Business Support	£30,288

Improving the Experience

Christmas Lights	£11,972
Information Points / Information Wall	£4,347
Parking discounts - businesses and shoppers	£326
Security - FleetWatch/DISC	£1,389
Signage	£800
Improving the Experience:Street Art	£191
Summer Flowers	£5,236
Project Management	£5,250
Miscellaneous	£282
Total: Improving the Experience	£29,791

Marketing, Promotion and Events

Advertising	£24,341
Communications	£3,061
Events: Christmas installations, Food Festival, Curry Week, Summer Safari	£74,268
Markets	£1,040
Website	£2,274
Measurement	£5,350
Project Management	£20,790
General Print	£354
Miscellaneous	£233
Total: Marketing, Promotion and Events	£131,711

Admin

Accounts and Bookkeeping	£5,221
Bank charges	£39
Insurance	£3,092
IT	£406
Levy Collection Costs	£13,768
Professional and legal advice	£1,723
Project Management	£3,150
Subscriptions	£765
Training and room hire	£3,342
Miscellaneous	£418
Travelling Expenses	£103
Total: Admin	£32,026

Total	£223,817
--------------	-----------------

TOTAL