

Fleet Road Temporary Pedestrianisation

Creating a vibrant space



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Introduction

- Hart District Council have secured COVID recovery funding from the Department of Transport and Local Enterprise Partnership for temporary pedestrianisation of part of Fleet Road.
- The decline of the high street has been accelerated by COVID-19 with footfall down sharply and a huge shift to online shopping. High streets are no longer shopping destinations and many businesses will close. Fleet BID believes that something needs to change or this decline will continue.
- Fleet BID sees this project as an opportunity to try something different, to encourage events and activities in the space available safely, to encourage people to return to the high street and support businesses.

Attractive environment

Delivered by Hart District Council with LEP Funding



Temporary seating

Plans published by Hart District Council:
<https://www.hart.gov.uk/COVID-19-Fleet-Road>

Entertainment and activities

Fleet BID vision – to be delivered in partnership with Fleet Town Council

A flexible space creating a vibrant town



Sport & Hobbies

- Clubs and societies
- Bike repair workshops
- Demos and taster session
- Links to businesses in the town



Art & Culture

- Installations
- Pavement art
- Live music
- Craft sessions



Food

- Outdoor dining
- Café space
- Street food stalls



Community

- Space for community groups and charities
- Volunteers day



Business

- Pop up shops – free for BID businesses
- More outdoor space for business
- Market stalls – day and evening events

Art & Culture





Market stalls -
day and evening
events

Examples of themed activities



Wellbeing Wednesday

- Exercise and talks
- Sports providers
- Mental Health advice



Foodie Friday

- Tasting sessions
- Chef demos
- Pop up street food



Funday Sunday

- Family activities
- Brunch
- Car boot sale
- Taster events

Get involved & create a vibrant community space



Business in the BID area – book a pop up shop space



Local community group or charity – book a stall



Local event organiser – use the space



Business in the pedestrianised area – get in touch for support with pavement license for outdoor seating