

## Join us for our 2019 Business Excellence Awards and Annual Levy payer meeting



Join us on Wednesday 15th May from 5.30pm at The Harlington to let us know how the BID can help your business. We want to hear your views and ideas so that the BID delivers what you need.

We will be presenting this year's Business Excellence Awards and you'll also hear what the BID has delivered over the last 12 months, our plans for this year and the support available from the BID to help you save money and grow your business.

This levy payer meeting is your opportunity to have your say. If your staff have ideas, please bring them along too.

**Call 07746 828792 now to book your FREE space or  
email [info@fleet-bid.co.uk](mailto:info@fleet-bid.co.uk)**

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### What your BID has delivered:

- Mental Health First Aid training and One Day Emergency at Work First Aid Training.
- Savings of over £37,000 identified for BID businesses.
- Promoted businesses in Advent window promotions, on the Information wall, online and in the *FindYourFleet* magazine to 20,000 households.



### Want to help shape the future?

We are looking for new Board members from businesses in the BID area. To ensure we have good representation from all sectors, applications from businesses in the

service sector, hair & beauty and night time economy sectors as well as the Waterfront Business Park are particularly encouraged. If you are motivated and innovative with a keen interest in shaping Fleet's future we'd love to hear from you. To find out more email [info@fleet-bid.co.uk](mailto:info@fleet-bid.co.uk)

## News and Updates



### Do you reimburse your customers' parking costs?

If you reimburse your customers for their parking costs, why not sign up to take part in the Fleet Parking Scheme. We will provide you with a marketing pack and encourage shoppers and visitors to buy from you. You can refund 20p for 30 minutes parking or £1 for 2 hours or overnight parking. Simply email [info@fleet-bid.co.uk](mailto:info@fleet-bid.co.uk) or call 07746 828792 to find out more.

### Two Advertising Opportunities for You

#### Fleet BID Information Wall

The information wall in the Hart Shopping Centre includes space to promote events, businesses and offers in Fleet.

#### FindYourFleet magazine

Sent to 20,000 households twice a year, the FindYourFleet magazine is a great way to promote your business. To reserve your place in the magazine simply email [info@fleet-bid.co.uk](mailto:info@fleet-bid.co.uk) with a photo and short description of your business, any offer or promotion and we will do the rest.



### The Dinosaurs are coming

Following the success of last year's Wild Animal Summer Safari, this year's summer holiday trail will be dinosaur themed. The dinosaurs will be around town making a great summer holiday day out and we will be producing a trail booklet for families to complete to win a prize.



### Fleet Food Festival 22nd—23rd June 2019

The Fleet Food Festival takes place on 22nd—23rd June this year on The Views.

In 2018 this two day extravaganza of cookery tasting and demonstrations, a vibrant food market, family entertainment and live music brought over 11,000 people into Fleet. Find out more at [www.fleetfoodfestival.co.uk](http://www.fleetfoodfestival.co.uk)



### Keep in Touch

Like us on Facebook ([Facebook.com/FleetBID](https://www.facebook.com/FleetBID)), visit our website ([www.findyourfleet.org](http://www.findyourfleet.org)) or email [info@fleet-bid.co.uk](mailto:info@fleet-bid.co.uk) to sign up to our monthly email newsletter.

## **Business Support—we're here to support your business**

### **Ask the Expert—Thursday 11th June**

Whether you need help with lease negotiations, dilapidations, business rate revaluations, reducing costs in your business or are looking for premises in the BID area, come to our Meet the Expert event on Tuesday 11th June from 5.30pm to find about the support available to you.

We will have experts from a range of businesses there to provide advice and guidance. This is an informal drop in session at The Harlington but if you are pushed for time let us know and we will make a 10 minute appointment for you.

**Simply email us at [info@fleet-bid.co.uk](mailto:info@fleet-bid.co.uk) or call Tracey on 07746 828792 to book.**

### **Fleet BID: the Voice of Business representing you**

Fleet BID is here to support and represent the businesses in the BID area including:

- Lobbying against the proposals by Hampshire County Council to introduce on street parking charges.
- Supporting Hart District Council's application to the Government's Future High Streets Fund.
- Providing feedback on crime and antisocial behaviour issues affecting local businesses.
- Meeting regularly with the local police, the Safer North Hampshire team and Hampshire Police Business Partnership.
- Supporting Hampshire Police to develop a campaign to tackle retail crime.
- Responding to requests for support from individual businesses.
- Working closely with the Hampshire Chamber of Commerce and Hart4Business to promote support available to you.

#### **We have been accredited by British BIDs**

British BIDs' accreditation is an independent audit and recognition of high quality BID management, transparency, accountability, financial management and business engagement.

We were delighted to achieve accreditation from British BIDs recently, at the time one of only 17 BIDs in the country to achieve this recognition.



#### **Reducing crime and antisocial behaviour in Fleet**

Our FleetWatch scheme includes a radio that connects businesses in Fleet to the Rushmoor CCTV centre as well as the secure DISC system for sharing information on known and suspected offenders and incidents in Fleet.

A key message from the police is that it is important to report incidents and crime as, where there is a pattern of activity, this will received additional focus.

To find out more or register for the FleetWatch system email our BID Manager, Tracey at [info@fleet-bid.co.uk](mailto:info@fleet-bid.co.uk) or call 07746 828792.

#### **Got an idea or need advice?**

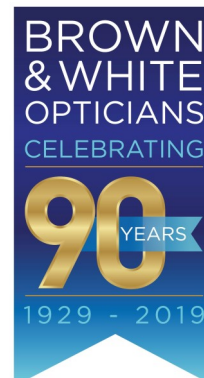
Our BID Manager, Tracey Shrimpton, is in the Business Centre in the Hart District Council offices most Thursdays—just pop in for a chat or call 07746 828792 to arrange a meeting.

## Dates for your Diary

**Monday 13th May:** Hampshire Chamber of Commerce Business Breakfast at Farnborough College of Technology.

Find out how your organisation can benefit and grow by employing apprentices.

**Monday 13th May from 9.30am:** Brown & White Opticians are celebrating 90 years in business - make sure to pop in and congratulate them on this amazing achievement.



**Wednesday 15th May 5.30pm The Harlington:** Annual Levy payer meeting and presentation of the Fleet BID Business Excellence Awards.

**Tuesday 11th June 5.30pm The Harlington:** Business Support Meeting - come and find out about the extensive support available to you from the BID with experts on lease negotiations, dilapidations, business rate revaluations and many other areas.

**Saturday 22nd and Sunday 23rd June from 10am:** Fleet Food Festival, The Views.

**Wednesday 26th June:** Free one day Emergency at Work First Aid Training 9am to 3.30pm.



**Sunday 7th July:** Fleet Carnival (Procession from midday).

**July—August:** Summer Holiday Trail—the Dinosaurs are coming!

**Wednesday 25th September:** Free one day Emergency at Work First Aid Training 9am to 3.30pm.

**October (date TBA):** Fleet 10k and 5k Road Races.

**October (date TBA):** Hampshire Police Retail Crime Business Support Meeting.

**Wednesday 23rd October:** Free one day Emergency at Work First Aid Training 9am to 3.30pm.

**Saturday 2nd November:** Fleet Lions Fireworks, Calthorpe Park.



**Visit the upcoming events page on [www.findyourfleet.org](http://www.findyourfleet.org) to find out more.**

FindYourFleet is brought to you by Fleet BID. We're passionate about creating a vibrant town we can all be proud of, where businesses prosper, our communities thrive and visitors choose to shop and do business.

[www.findyourfleet.org](http://www.findyourfleet.org) email: [info@fleet-bid.co.uk](mailto:info@fleet-bid.co.uk)



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