

Your Personal Invitation



Join us on Tuesday 8th May from 5.30pm at The Harlington to let us know how the BID can help your business. We want to hear YOUR views and ideas so that the BID delivers what YOU need.

- What are your ideas on parking?
- How can we address antisocial behaviour and crime in Fleet?
- Where can the BID help you to save money?
- How can the BID best represent your business?

This levy payer meeting is your opportunity to have your say. If your staff have ideas, please bring them along too. **Call 07746 828792 now to book your FREE space, book online at www.findyourfleet.org or email info@fleet-bid.co.uk**

Are you a winner?

How does Fleet compare to other towns for its customer service? Who are the customer service champions in Fleet?

Join us for our Customer Service Awards which will be presented at our levy payer meeting on 8th May. There will be a presentation from national company Shopper Anonymous comparing Fleet to similar towns and we will be presenting the awards for great customer service.



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What your BID has delivered:

- 40 businesses receiving a mystery shopper report worth over £100 for free
- Business briefings held on Employment Law, GDPR and Social Media
- Over 1,800 visits to our website since its launch

News and Updates



Fleet Food Festival 23rd—24th June 2018

The Fleet Food Festival is being organised by Fleet BID over the weekend of 23rd—24th June.

This is a two day extravaganza of cookery tasting and demonstrations, a vibrant food market, a family zone and live entertainment.

Entry to the Festival will be FREE and we will be promoting the food and drink businesses in Fleet on the BID stall. To get involved email info@fleet-bid.co.uk

More markets bringing more people into Fleet in 2018



Fleet BID is bringing Hampshire Farmers' Market to Fleet on Sunday 22nd April and Sunday 23rd September.

The Continental Market also makes a welcome return on Sunday 20th May.



Summer Flowers

We will be extending the amazing flower display that brightens up Fleet Road in the summer months down to Fleet Station in 2018, making a huge visual impact and highlighting other areas such as the business zone along Fleet Road and Avondale Parade.



Go Wild In Fleet



Look out for the amazing Summer Safari Wildlife trail we are bringing to Fleet over the summer holidays—some of them are so big you really won't be able to miss them!

If you want to organise wild animal-related activities this summer to get more people into your business, let us know and we'll help you promote it.

Get your business in front of 40,000 households for free

The next issue of our FindYourFleet magazine will be sent to 40,000 households locally in July.

To advertise for FREE simply send a hi-res photo of a product or your business, details of the product or service you want to promote, price (if relevant), contact details and we'll do the rest. **Email info@fleet-bid.co.uk**



Keep in Touch

Like us on Facebook ([Facebook.com/FleetBID](https://www.facebook.com/FleetBID)), visit our website (www.findyourfleet.org) or email info@fleet-bid.co.uk to sign up to our monthly email newsletter.

Got an idea or need advice?

Our BID Manager, Tracey Shrimpton, will be based in the Business Centre in the Hart District Council offices one day a week—just pop in for a chat or call 07746 828792 to arrange a meeting. Dates are published on our website.

Business Support—we're here to support your business

FREE First Aid Training

As an employer you are legally required to arrange for the immediate care of any staff who have an accident or become ill while they are at work.



We will be providing Three day and One day First Aid training courses for BID businesses in September.

The BID will pay training costs with a small charge to cover the cost of refreshments.

Please email info@fleet-bid.co.uk to let us know how many staff you would like trained.

Reduce your business costs

We are delighted to announce that we have teamed up with procurement specialists Meercat Associates who work solely with BIDs and have saved 10,000 businesses in the UK over £6m.

Whether you want to save on utilities, telecoms, office stationery, pest control, merchant payment services, PAT Testing or commercial cleaning, Meercat can review your current costs and identify where they can save you money. They will also be carrying out an audit of waste and recycling requirements to tender for a contract for Fleet. Over the next few months Meercat will be calling all businesses in the BID area to book an appointment with you to help save you money.

Get free business advice at the BID Business Briefings

Our Top Tips Business Briefings have covered topics including Employment Law, GDPR and Social Media Marketing.

Future topics will include Reducing Crime and Antisocial Behaviour in Fleet, How your Business could help Fund your Retirement, Health & Safety, Key Accounting metrics to help grow your Business. We are also keen to run workshops for specific sectors such as restaurants and health & beauty and we want to know what would help your business.

To book call 07746 828792, email info@fleet-bid.co.uk or visit www.findyourfleet.org



Dates for your Diary

April 22nd 10am to 2pm Gurkha Square: Hampshire Farmers' Market

May 8th 5.30pm The Harlington: Levy payer update meeting and Customer Service Awards

May 20th 10am to 4pm: Continental Market comes to Fleet

May 23rd 5pm to 7.30pm: Networking with the Hampshire Chamber of Commerce at the Lismoyne Hotel

June 19th 5.30pm The Harlington: Top Tips Business Briefing

June 23rd—24th The Views: Fleet Food Festival

Summer Holidays: Wild Animal Safari

September 23rd 10am to 2pm Gurkha Square: Hampshire Farmers' Market

September: First Aid Training

Meet the BID Board Directors

The Fleet Business Improvement District (BID) Board is made up of 11 Directors. Seven of the Directors represent levy paying businesses across different sectors. The Board also includes a Community Director, Company Secretary and representatives of both Hart District Council and Fleet Town Council (both in the BID area). The Board is supported by a BID Manager.



Emma Molyneux, Chair. Emma has over 30 years' retail experience working for retailers such as Harrods and Selfridges and is the owner of Experience, a family-run ladies' Boutique established in Fleet in 1995. Emma was the Chair of the Fleet Business Forum which developed the BID Proposal. She has been instrumental in delivering many events and activities in Fleet including Fleet Fashion Week, Paint Fleet Pink Week and Paint Fleet Blue Week.



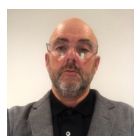
Bruce Bulgin, Vice Chair. Bruce has over 35 years' financial services experience and is a founding Partner of Chadney Bulgin, established in Fleet in 1993. Bruce leads on Business Support, identifying opportunities to support and save money for levy payers in the BID area and also focuses on Events & Markets and Marketing. Bruce was a member of the Fleet Business Forum and is the key representative of service businesses in the BID area.



Ian Fuell, Finance. Ian is the Manager of Waitrose in Fleet. He has worked in Waitrose for the last 22 years and brings experience of the substantial involvement Waitrose has supporting BIDs throughout the country. Ian leads the Finance working group providing oversight for the effective management of the financial aspects of the BID.



Michael Butcher, Company Secretary. Michael's corporate experience spans IT, education and finance as well as audit committees. He was Chair of Fleet Future, developing and delivering a 5 year plan for Fleet based on how the community wanted the town to move forward. He ensures that the Fleet BID follows British BIDs' best practice guidance.



David Stanton. David is a co-Director of Reach for the Stars Group which owns Propaganda Music Canteen in Fleet. With significant experience in the restaurant and entertainment industry, he represents the Night Time Economy in the BID area.



Tyler Harman. Tyler is the owner of 217 Menswear. He has 12 years' specialist retail experience working for independent retailers and has a thorough understanding of the issues they face. He was a member of the Fleet Business Forum and focuses on Improving the Experience, Business Support and Marketing.



James Kirkpatrick. James is the owner of McDonalds in Fleet and others in the area. He was an active member of the Guildford BID Board and focuses on Business Support, bringing a comprehensive understanding and experience of how BIDs can make a significant difference to a town for businesses in all sectors and of all sizes.



Simon Clarke. Simon is the owner of Tackle Up in Fleet and leading specialist fishing supplier CatfishPro, which he founded after his corporate career at organisations such as IBM. He was a member of the Fleet Business Forum and focuses on Events & Marketing.



Sue Tilley, Community Representative. Previously a management consultant developing and implementing digital learning strategies, Sue was a Fleet Town Councillor and founding member of Fleet Future, helping to establish Fleet Jazz Club, the Fleet & District Festival Committee and the Fleet Business Forum. Sue focuses on Events & Markets.



Alan Oliver, Hart District Council's representative on the BID Board. The Cabinet Member for Contracts Planning Committee, Alan has been a Councillor representing the Fleet Central Ward since May 2012.



Bob Schofield, Chairman of Fleet Town Council and their representative on the BID Board. Bob was also a member of the Fleet Business Forum.



Tracey Shrimpton, BID Manager. Tracey has 25 years' experience in marketing and project management and was a member of the Fleet Business Forum. She supports the BID to deliver key projects to benefit levy payers.

FindYourFleet is brought to you by Fleet BID. We're passionate about creating a vibrant town we can all be proud of, where businesses prosper, our communities thrive and visitors choose to shop and do business.

www.findyourfleet.org email: info@fleet-bid.co.uk



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